



**With us you are sure to
find the right agency
partner**

About FRANCIS DRAKE

FRANCIS DRAKE is an expert and consultant in the digital age when it comes to finding the right partners for companies and public clients from the flood of advertising agencies.

With our experience of almost 50 years in the communications industry and together with a team of experienced competence partners, we work with proven, systematic processes. And we do so across all sectors and communication disciplines.

In the process, all requirements, challenges, objectives and framework conditions are converted into service descriptions that only suitable agency partners can address in a targeted manner and motivate for a serious application.

But we are much more than just a pitch consultant: Our comprehensive consulting services answer and solve - in addition to questions about agency contracts and agency remuneration - all questions that clients and customers encounter in their dealings and day-to-day business with agencies.

Jörg Lüsebrink

(Managing Partner)



12 Years
on
Agency
side

Ammirati Puris Lintas

SPRINGER & JACOBY
WERBEAGENTUR

SCHOLZ & FRIENDS

D'ARCY MASIUS BENTON & BOWLES
D'Arcy
y&Q

GRABARZ & PARTNER

>12 Years
Pitch-
Consultant

FRANCIS DRAKE
PITCHBERATUNG

Christian Niemeyer (Managing Partner)



18 Years
on
Agency
side



ZUM GOLDENEN HIRSCHEN

>12 Years
Pitch-
Consultant



Mandar Ambekar

(Competence partner: Digital-/Media)



16 Years
on
Agency
side



12 Years
Digital-
Media-
Consultant



Consultant

Our services



Agency selection



Agency contracts



Agency remuneration



Agency management



Strategy consulting



Public tendering



Process consulting



Marketing training

FRANCIS DRAKE in numbers

50+

Years of agency
experience

200+

Successful selection
processes

70+

Public tenders

57%

Follow-up orders from
satisfied customers

6000+

Agencies in the
database

10+

Partner in our network
of specialists

Our references (selection)



If required, we are internationally connected





Let us talk about your business

Contact

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