

#### **About FRANCIS DRAKE**

FRANCIS DRAKE is an expert and consultant in the digital age when it comes to finding the right partners for companies and public clients from the flood of advertising agencies.

With our experience of almost 50 years in the communications industry and together with a team of experienced competence partners, we work with proven, systematic processes. And we do so across all sectors and communication disciplines.

In the process, all requirements, challenges, objectives and framework conditions are converted into service descriptions that only suitable agency partners can address in a targeted manner and motivate for a serious application.

But we are much more than just a pitch consultant: Our comprehensive consulting services answer and solve - in addition to questions about agency contracts and agency remuneration - all questions that clients and customers encounter in their dealings and day-to-day business with agencies.



# Jörg Lüsebrink (Managing Partner)



12 Years Agency side

**Ammirati Puris Lintas** 

**SPRINGER & JACOBY** 

WERBEAGENTUR

SCHOLZ & FRIENDS





GRABARZ & PARTNER

>12 Years Pitch-Consultant





# Christian Niemeyer (Managing Partner)



18 Years Agency side













>12 Years Pitch-Consultant





# Mandar Ambekar (Competence partner: Digital-/Media)



16 Years on Agency side











12 Years Digital-Media-Consultant





#### **Our services**



Agency selection



Agency contracts



Agency remuneration



Agency management



Strategy consulting



Public tendering



Process consulting



Marketing training



## FRANCIS DRAKE in numbers

200+

30+

53% 6000+ 10+

Years of agency experience

Successful selection processes

Public tenders

Follow-up orders from satisfied customers

Agencies in the database

Partner in our network of specialists



### Our references (selection)





























































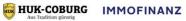




































































































If required, we are internationally

connected



# Let us talk about your business



#### Contact

#### **FRANCIS DRAKE**

Haus der Seefahrt

Hohe Brücke 1

20459 Hamburg

Tel.: +49 40 210 91 12 - 70



https://www.francisdrake-pitchberatung.de/

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