

Francis Drake

#### **About FRANCIS DRAKE**

FRANCIS DRAKE is an expert and consultant in the digital age when it comes to finding the right partners for companies and public clients from the flood of advertising agencies.

With our experience of almost 50 years in the communications industry and together with a team of experienced competence partners, we work with proven, systematic processes. And we do so across all sectors and communication disciplines.

In the process, all requirements, challenges, objectives and framework conditions are converted into service descriptions that only suitable agency partners can address in a targeted manner and motivate for a serious application.

But we are much more than just a pitch consultant: Our comprehensive consulting services answer and solve - in addition to questions about agency contracts and agency remuneration - all questions that clients and customers encounter in their dealings and day-to-day business with agencies.



# Jörg Lüsebrink (Managing Partner)



12 Years on Agency side

**Ammirati Puris Lintas** 

**SPRINGER & JACOBY** 

WERBEAGENTUR

SCHOLZ & FRIENDS





GRABARZ & PARTNER

11 Years Pitch-Consultant

(>9 years @FRANCISDRAKE)





## Christian Niemeyer (Managing Partner)



18 Years on Agency side













11 Years Pitch-Consultant

(>9 years @FRANCISDRAKE)



31. Oktober 2022

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# Mandar Ambekar (Competence partner: Digital-/Media)



16 Years on Agency side







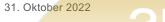




6 Years Digital-Media-Consultant







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#### **Our services**



Agency selection



Agency contracts



Agency remuneration



Agency management



Strategy consulting



Public tendering



Process consulting



Marketing training



# FRANCIS DRAKE in numbers

50+

Years of agency experience

160+

Successful selection processes

44%

Follow-up orders from satisfied customers 20+

**Public tenders** 

4000+

Agencies in the database

10+

Partner in our network of specialists



### Our references (selection)

7 **ZURICH** 





# If required, we are internationally networked





#### Contact

#### **FRANCIS DRAKE**

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