

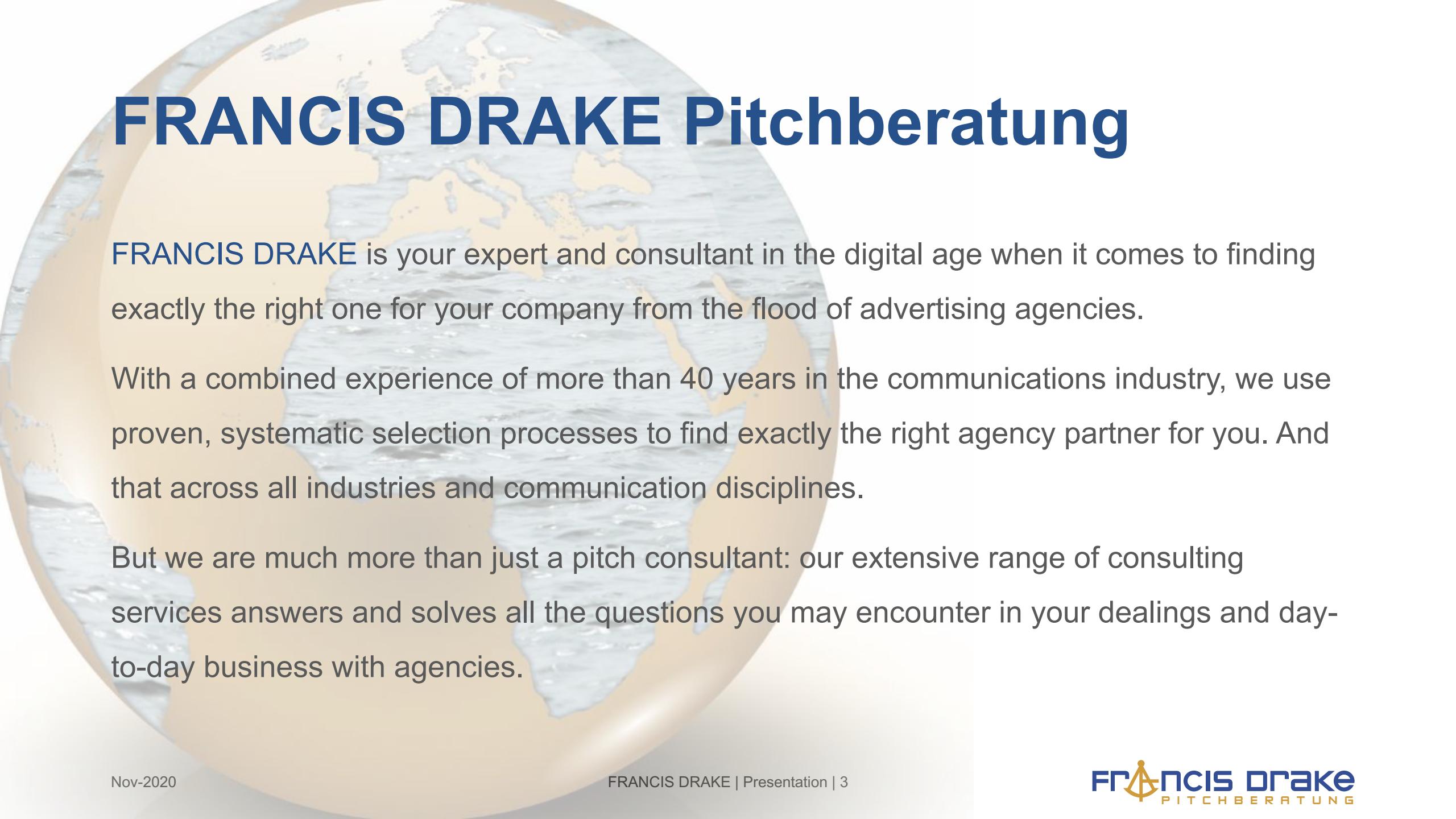
A yellow silhouette of a sailboat is positioned on the left side of the slide, facing right. The background consists of a textured, light blue-grey surface representing water or waves.

**With us you find the  
right agency partner!**



# About **FRANCIS DRAKE**

# FRANCIS DRAKE Pitchberatung



**FRANCIS DRAKE** is your expert and consultant in the digital age when it comes to finding exactly the right one for your company from the flood of advertising agencies.

With a combined experience of more than 40 years in the communications industry, we use proven, systematic selection processes to find exactly the right agency partner for you. And that across all industries and communication disciplines.

But we are much more than just a pitch consultant: our extensive range of consulting services answers and solves all the questions you may encounter in your dealings and day-to-day business with agencies.

# Facts & Figures

**2013**

Founded

**40+**

Years of agency  
experience

**120+**

Successful  
selection  
processes

**10+**

Public tenders

**4000+**

Agencies in the  
database

**10+**

Partner in our  
network of  
specialists

# Our expertise assures you success



**Agency selection**



**Agency contracts**



**Agency remuneration**



**Agency management**



**Strategy consulting**



**Public tendering**



**Process consulting**



**Marketing training**

# Our references (selection)



# If required we are internationally connected





# Your consultants

# Jörg Lüsebrink



12 Jahre  
auf  
Agentur-  
seite

Ammirati Puris Lintas

**SPRINGER & JACOBY**

WERBEAGENTUR

SCHOLZ & FRIENDS

D'Arcy  
y&R

GRABARZ & PARTNER

8 Jahre  
Pitch-  
berater

cherrypicker

FRANCIS DRAKE  
PITCHBERATUNG

# Christian Niemeyer



18 Jahre  
auf  
Agentur-  
seite

BLÖCK NAGEL  
CLASSIC COMMUNICATION

SelbyNolte DDB

DNS

achtung

TBWA



8 Jahre  
Pitch-  
berater

cherrypicker

FRANCIS DRAKE  
PITCHBERATUNG

# Mandar Ambekar

(Competence partner: Digital-/Media)



16 Jahre  
auf  
Agentur-  
seite



5 Jahre  
Digital-  
Media-  
berater



persönlich

# How can we help you?

**FRANCIS DRAKE**

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